

**WEST LINN-WILSONVILLE SCHOOL DISTRICT
SCHOOL BOARD POLICY**

Current File Code: KB Revised
Date Policy Reviewed & Re-adopted: 1/07/08

PUBLIC INFORMATION PROGRAM

The board will maintain an informational service to insure that the people of the community are informed of the needs, purposes, and the status of the educational program. The service will strive to achieve these goals:

1) to maintain an efficient and effective communication program between the administration and district employees; 2) to inform the general public about the district's school policies, programs, needs, and plans; and 3) to establish and support a productive and effective school/community organization.

In addition, the information service will: 1) provide liaison service between the district and the news media; 2) plan, support, and execute appropriate school/public communications; 3) assess the public's knowledge and attitudes, and use this information in planning an information program; and 4) assist with publicity for all district programs as requested.

END OF POLICY