

Marketwatch Weekly Journal

All journal entries get emailed to Ms Emerick by the end of the day it is due.

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#1 Week of 3/9, due 3/16: Make a list of the initial companies you invested in.

You need to have at least 10 companies. For each company include: 1.) How many shares you initially purchased in that company; 2.) What percentage of your portfolio they make up 3.) What the main products or services that company manufactures are; 4.) Your reasoning for investing in that company; 5.) Your plan with that company (ie: is this a stock you are wanting to hold onto for the long term). **If you are invested in more than 10 companies, do this for the 10 companies that comprise the largest % of your portfolio.**

Write an overall “plan of attack.” What is going to be your strategy for playing the market for this semester? Why do you think this strategy will work? What is attractive about this strategy to you? (No, you do not have to hold true to this plan of attack for the entire game. . you are allowed to change).

#2 Week of 3/16, due 3/30:

You need to look into what stocks the top performers for our class are invested in and compare those to what the worst performers in our class are invested in.

From looking at the data that is available to you through Marketwatch try to figure out what the strategies have been for both groups of people. You then need to create three hypotheses for the discrepancy between our top and our worst performers. Each hypothesis needs to be unique from the other two.

Continue to be invested in at least 10 companies. You need to buy shares in one new company this week. You may need to sell some of your existing shares to have enough money to be able to do this. You need to do the same entry as week one **for one new company** in your portfolio = how many shares you initially purchased in that company, percentage of your portfolio, what the main products or services that company manufactures is, and your reasoning for investing in that company.

How is your “plan of attack” playing out with the market? What have been some successes with this plan? What have been some set-backs? Have you done any adjustments / changes to your plan?