

**West Linn-Wilsonville
School District 3J**

Code: **KJ**
Adopted: 1/07/08
Readopted: 3/07/16
Orig. Code(s): KJ

Advertising in the District

Neither the facilities, the name of school buildings nor the district, the staff, the students, the school system, nor any part thereof shall be employed in any manner for advertising or otherwise promoting the interests of any commercial or other nonschool agency or organization except that:

1. The district may cooperate in furthering the work of any nonprofit, community-wide social service agency, provided that such cooperation does not restrict or impair the educational program of the schools.
2. The schools may use films or other educational materials bearing only simple mention of the producing or sponsoring firm.
3. The district may participate in radio and television programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the schools.
4. The superintendent may announce, or authorize to be announced, any lecture or other community activity of particular educational merit.
5. The schools may, upon approval of the superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are nonpartisan and noncontroversial and which promote the education or other best interests of the students.
6. School publications or venues may accept and publish paid advertising under established procedures.

END OF POLICY

Legal Reference(s):

[ORS 279B.055](#)

[ORS 332.107](#)

Cross Reference(s):

GBC - Staff Ethics

GBI - Staff Gifts and Solicitations

KJA - Special Interest Materials