

**West Linn-Wilsonville  
School District 3J**

Code: **KJA**  
Adopted: 1/07/08  
Readopted: 3/07/16  
Orig. Code(s): KFA

**Special Interest Materials**

Commercial organizations offer many materials for use by teachers in the classroom.

Some of these materials are of high educational value with little or no advertising emphasis. Other materials are primarily advertising and have only limited educational value.

In general, supplementary printed materials from commercial, political, religious, or other non-school sources, should have the approval of the director of curriculum before being used in the schools. This approval may be given to materials which are of obvious educational quality, which supplement and enrich text and reference book materials for definite school courses, which are timely and up-to-date.

Advertising materials of commercial, political or religious nature should not be displayed or distributed in the schools or on school grounds. Students may not be used as the agents for distributing non-school materials to the homes without the approval of the superintendent or designee.

Teachers may use special aids (nonprinted materials) such as models, cuts, films, slides, pictures, charts and exhibits for educational purposes with the approval of the principal, although such materials may bear the name of a commercial firm which may have provided the materials.

END OF POLICY

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**Legal Reference(s):**

[ORS 332.107](#)

46 OR. ATTY. GEN. OP. 239 (1989)

**Cross Reference(s):**

GBI - Staff Gifts and Solicitations  
KI - Public Solicitations in the District  
KJ - Advertising in the District